

MINUTES OF THE MARKETING COMMISSION
October 6, 2025, 6:00 p.m.
Kallsen Center – Tinley Park Village Hall

Members Present:

Daniel Fitzgerald (Chair)
Jenn Biasi
Jackie Bobbitt
Maureen Dillon
Ralph Politano
Paul Michael Yedwofski

Members Not Present:

Associate Members Present:

Garrett Gray

Associate Members Not Present:

Janet Czuchra
Jason Freeland
Nick Halikias
Courtney Rourke

Staff Members Present:

Donna Framke, Marketing Director
Amanda Gaus, Event Specialist
Denise Maly-Politano, Commission Secretary
Kelly Oswald, Marketing Program Coordinator
Trustee Colleen Sullivan

Staff Members Not Present:

CALL TO ORDER

Daniel Fitzgerald called the October 6, 2025 meeting to order at 6:01 p.m.

APPROVAL OF THE AGENDA

Motion made by **Ralph Politano**, seconded by **Paul Michael Yedwofski**, to approve the agenda.

APPROVAL OF THE MINUTES

Motion made by **Jenn Biasi**, seconded by **Maureen Dillon**, to approve the August 4, 2025 minutes of the Marketing Commission. Motion carried.

DISCUSSION ITEMS:

Farmer's Market – Kelly Oswald

- Farmer's Market began June 7th and ends October 25th. The vendors wanted to continue the market until the end of October. Forty-five vendors committed to the extension. There has been an increase in attendance since moving to Harmony Square. Plan is to have the market start the first Saturday in June until the end of October for 2026.

Ale Trail/Ghouls Night Out – Kelly Oswald

- Attendance decreased from prior years. Ghouls Night out is October 20th. QR Code will be available to track the trolleys and each stop will have props and photo ops.
- **Donna Framke** stated this year was not a true Ale Trail with the other bars and restaurants included in the stops. We will revisit for 2026 as adding additional bars seemed to backfire.

Cruise Nights – Amanda Gaus

- Cruise Nights ended September 9th. Had three in June, three in July, three in August and two in September, extended by a week. Weather related issues caused cancellations on average once a month so we did not have as many cruise nights this summer. Had some new cars attend this year.

Music in the Plaza Update – Amanda Gaus

- Music in the Plaza had seven events. The grand opening had amazing attendance. Boy Band Night was the largest and most popular with over 9,000 in attendance. The grand opening with the BoDeans had 11,000.00.
- **Jenn Biasi** asked about parking issues and if anything was being done about the parking.
- **Donna Framke** stated parking is an area for improvement and a work in progress. Next year there will be parking at the Beckstein property and parking at the Evon's location.

Harmony Square events and 2026 programming – Amanda Gaus

- In 2026 we are looking into ticketed events.
- The new event "Make Music" night is a smaller event but very well received.
- **Donna Framke** said we need to see what we can handle and think about security and police staffing for ticketed events.
- **Trustee Sullivan** suggested looking into Shishewana as an example of something in our league and size for Harmony Square. They have lots of great entertainment.
- **Kelly Oswald** stated the movies have been popular. Ghostbusters will be shown on October 10th and Hocus Pocus on October 24th.
- **Garrett Gray** suggested hosting a comedy show or bring back battle of the bands event.
- **Trustee Sullivan** suggested L80's Band from Nashville.
- **Jenn Biasi** suggested Tony Ocean or a Rat Pack.
- Music submission form is available for next year on the website.

Boo Bash – Amanda Gaus

- Boo Bash October 26th from Noon to 4:00 p.m. at Harmony Square and the surrounding streets. Plan to leave parking open at the Metra lot. Busy weekend with the Hocus Pocus movie on Friday night, Farmer's Market on Saturday, Ashley Walls concert Saturday night and Boo Bash on Sunday.

Discussion of the plan for the 4th of July 2026/250th Birthday of the Country

- Commission likes "Party in the USA" for a theme.
Ideas include: Mt. Rushmore format, Betsy Ross, Constitution, Statute of Liberty

Holiday Events – Amanda Gaus

- Different format this year. November 21st is the tree lighting. Holiday Market is December 6th and 7th.

Ice Rink

- Ice Rink grand opening November 21st coincides with the tree lighting. Hours are Tuesday-Thursday 5:00 to 9:00 p.m.; Friday 5:00 to 10:00 p.m.; Saturday 2:00 to 10:00 p.m. and Sunday 2:00 to 9:00 p.m. Closed Mondays and major holidays.
- Two curling lanes available for an hourly rental of \$40.00/hour.
- Ice rink is synthetic so it is hockey skates only, no figure skates. Skate rental available. Rink covers all of the green.
- Light show for the holidays starts for Halloween and rolls into Valentine's Day.

GOOD OF THE ORDER

N/A

COMMENTS FROM THE PUBLIC

No public, no comments.

ADJOURNMENT

Motion by **Jackie Bobbitt**, second by **Jenn Biasi**, to adjourn the October 6, 2025 Marketing Commission meeting at 7:07 p.m.

/dmp